

State Grid Weibo Super Topic

Does Weibo have a 'super topic' feature?

These characteristics are very much applicable in Weibo's 'Super Topic' feature. 'Super Topic' is a Chinese Internet buzzword, a feature introduced by Sina Weibo, where people with common interests gather to form a circle, similar to interest tribes on QQ, which are dominated mainly by celebrity idols (Baidu, 2019).

What are weibo 'super topics'?

Over the past year, Weibo's so-called "Super Topics" (????) have become more popular on the social media platform as online spaces for people to connect and share information. Weibo's "super topic" function has been around since 2016.

What is "Super topic" on Sina Weibo?

"Super topic" is an online community on Sina Weibo, a landmark place where fans gather and interact, as well as the main activity place of fandoms. "Fan circle" are provided with the main platform by "super topic" and the fans are managed according to the rules of "super topic".

How can Weibo Super promote a community?

bring positive influence. Hashtags and post -classification can facilitate fans finding the information they need quickly, and fan management can help maintain community order and promote activity. chasing experience in Super Topics. Under the restricted activity due to the Covid, Weibo Super

How are super groups ranked on Weibo?

Super Groups are ranked on Weibo based on their popularity. This also gives fans more reason to stay active in the group, making their Super Topic top ranking within their specific category (TV drama, food, photography, sports, games, etc).

Can a business create a Super topic on Weibo?

Businesses can and do create and own their own super topics for their brand and products. Your business can apply to become a host and manage a particular topic by applying to Weibo (it takes just a few days to get approved).

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This paper proposes a division model to solve the problem of user classification in Weibo hot topics and to address the issue of inconsistent entity syntax and entity naming diversity in ...

"??Super Topic" forum, whose full name is "Super Topic Forum," is a networking

This paper aims to explore how effective functions of an online fan community called Super Topics on Chinese social media called Sina Weibo to enhance the experience of fans.

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